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## THE WHITE HOUSE

WASHINGTON

August 5, 1955

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NSC

MEMORANDUM FOR THE HONORABLE ALLEN W. DULLES

SUBJECT: Psychological Implications of Geneva for U.S. Information Programs

NSC REVIEW COMPLETED, 6/26/03

Reference is made to our conversation regarding the NSC directive (NSC Action 1426b) to prepare a study on the psychological implications arising out of the Geneva Conference as they affect U.S. information programs relating to the European Satellites and the International Communist Movement.

Rather than pursue a "watch-and-see" policy in our information programs, I believe we should have a firm plan which we can follow, with specific items which we can emphasize in our programs. With that in mind, I enclose a staff memorandum which outlines a number of such items.

The people of the Satellite countries are experiencing growing uneasiness in the aftermath of the Four Power Conference over the idea that the West may be preparing to "sell them down the river" as part of a general relaxation of tensions with the USSR. We must alleviate this fear and assure the Satellites that:

- 1. The U.S. goal remains eventual freedom of the Satellites from Soviet domination.
- 2. We have no illusions about the Soviet leaders or the Soviet system.
- 3. We will continue to push the Soviets toward relaxing their control over the Satellites.
- 4. We know the difference between real freedom and phony freedom, and we won't let the various tricks and evasions, which the Soviets undoubtedly will come up with, divert us in the pursuit of our objective.

5. We will continue to push for the lowering of the barriers which now impede the interchange of ideas between peoples and the opportunities of people to travel anywhere in the world for peaceful purposes. We also will strive to create conditions which will encourage exchange of peaceful goods. These are means of reducing the Soviet grip on the Satellites.

I plan to study your and Ted's memorandum over the weekend and look forward to the opportunity of talking further with you next week.

> Melson A. Rockefeller Special Assistant

Enclosure:

Staff Memorandum dtd Aug 4, 1955